



# Why Isn't Your Brand on Your Phones?

Increase Your Brand Recognition,  
Customer Loyalty, and Margins!

IP PHONE  
**CUSTOM BRANDING**

# Your Service, Your Name

The name on the phone is the one that people know, why promote another company?

In the highly competitive market of telecommunications, ClearlyIP offers one more way to stand out against your competition. Brand the phones with your company's logo or offer your customers the option of having their company name on every phone.

## Maintain High Margins

Putting your Brand on Phones can reduce price competition, allowing you to keep your prices and margins where you set them.

## Low One-Time Setup Cost Low Minimum Orders

After the low initial setup charge, orders can be placed in quantities as low as 10 units at a time.

## Quality Branding

This is not a cheap sticker! Your logo and optional phone model is laser engraved directly into the phone bezel.

## Increased Customer Retention & Loyalty

Stand out from your competitors! When anyone asks your customers what phone system they use, your brand is front and center.

In the highly competitive telecommunications market, ClearlyIP offers one more way to stand out from your competition.

## The Brand Your Clients Can Depend On

When your name is on the phone reliability is important.

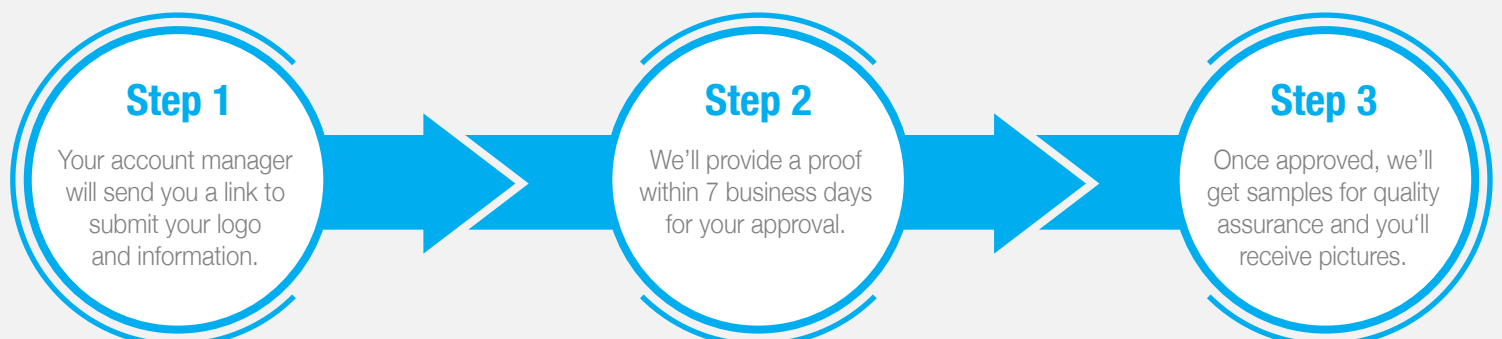
All ClearlyIP phones include a 2-year warranty, which can be extended to 5-years.

## So Much More Than Just a Phone

Your phones become highly visible marketing tools for your business that will typically stay in service for up to 15 years.

Reinforcing your corporate brand on your customer's desk is a quick and effective way to integrate phones with your overall marketing strategy!

## Easy 3 Step Setup Process





## CIP290

The ClearlyIP CIP290 is a Smart IP phone designed for reception desks and executives, featuring a seven-inch touchscreen and optional HD camera for call transfers and video calls. The CIP290 supports multiple lines and up to 16 SIP accounts, making it perfect for office environments.

- ⚙️ 36 line keys with LED
- ⚙️ Up to 16 SIP Accounts
- ⚙️ 8 Feature Keys
- ⚙️ 36 Programmable Keys
- ⚙️ Built-in Wifi & Bluetooth
- ⚙️ 7" 1280x800 Pixel Color Touchscreen LCD
- ⚙️ 1 USB Port (Supports Panic Button or HD Camera)



## CIP270

The CIP270 phone is the most robust of our CIP phone line supporting 10 line keys, 6 SIP accounts, a large screen, and features built-in Wi-Fi and Bluetooth. The CIP270 is capable of adding multiple expansion modules, making it ideal for power users or receptionists.

- ⚙️ 10 line keys with LED
- ⚙️ Up to 16 SIP Accounts
- ⚙️ 8 Feature Keys
- ⚙️ 36 Programmable Keys
- ⚙️ Built-in Wifi & Bluetooth
- ⚙️ 4.3" 480x272 Pixel Color LCD
- ⚙️ 1 USB Port (Supports Panic Button)



## CIP250

The CIP250 is a fully featured phone with support for 8 SIP accounts, 8 line keys, and 28 programmable keys, making this the perfect all-around phone and our most popular model. The CIP250 also has Power over Ethernet (PoE), eliminating the need for power cables.

- ⚙️ 8 line keys with LED
- ⚙️ Up to 8 SIP Accounts
- ⚙️ 8 Feature Keys
- ⚙️ 28 Programmable Keys
- ⚙️ 2.8" 320x240 Pixel Color LCD
- ⚙️ 1 USB Port (Supports Panic Button)



## CIP230

The CIP230 is our most economical phone, supporting features generally not found on an entry-level phone. The CIP230 supports 4 SIP accounts, 4 line keys, 12 programmable keys, and a color LCD screen. The CIP230 also has Power over Ethernet (PoE), eliminating the need for power cables.

- ⚙️ 4 line keys with LED
- ⚙️ Up to 4 SIP Accounts
- ⚙️ 8 Feature Keys
- ⚙️ 12 Programmable Keys
- ⚙️ 2.8" 320x240 Pixel Color LCD

# ClearlyIP Phones Are Compatible With Mainstream UCaaS, IP PBX & Service Provider Platforms

## Included Phone Features

### ClearlyIP Phone Applications

ClearlyIP phone applications provide feature integration with supported systems applications include Voicemail Management, Conference Room, Follow Me, HotDesking (Login-Logout), e911 Location, Parked Callers and Presence Status Management.

### Zero Touch Provisioning

Zero Touch Provisioning utilizes ClearlyIP Cloud Device Management Platform or other Certified Platform's Integrated Provisioning.

### Integrated Wall Mount

The included desktop phone stand can also be used as a wall mount.

### Kensington Security Slot

A Kensington Security Slot (also called a K-Slot or Kensington lock) is part of an anti-theft system.

### Wireless Headset Adapter (EHS)

The EHS wireless headset adapter is an accessory that allows users to control calls with their wireless headsets.

- ✿ Full-Color Back-lit LCD Displays
- ✿ Dual-port Gigabit Ethernet with POE
- ✿ Full-Duplex Speaker Phone
- ✿ On Phone 5-Way Conferencing
- ✿ HD Codec Support (G722 & Opus)
- ✿ 1xRJ9 handset port | 1xRJ9 headset port
- ✿ Built-In OpenVPN Client
- ✿ Custom Ringtones
- ✿ SmartBLF - BLFs Speed Dials
- ✿ Synced with UC Platform
- ✿ Programmable Short Press / Long
- ✿ Press BLF Actions
- ✿ Custom Background Images and Screen Savers

## Included Emergency Solutions



Instantly and discretely dials preprogrammed numbers and plays a pre-recorded message to the recipients. The phone then goes into a broadcast-only mode, allowing the people on the receiving end to note the location of the call, and hear what is transpiring in the room.



ClearlyIP's Silent Intercom allows school administrators to activate a classroom phone and enable the microphone remotely. The phone, if not on another call, will auto-answer and activate without indicating it's on an active call.



The OEM Partner Lock Down Mode option enables system administrators to remotely lock a phone and display a message on the screen.

Visit [www.clearlyip.com](http://www.clearlyip.com) for more information on Clearly IP phones and custom branding.

**Get Started Today!**  
**920.383.3100**